

Reading Comprehension

From Newspapers to Smartphones: The Rise of the Mass Media

A Read the main idea. Write two supporting details.

1

Main Idea

Today, there are over 44,000 radio stations in the world.

Detail 1 _____**Detail 2** _____

2

Main Idea

Television is everywhere.

Detail 1 _____**Detail 2** _____

3

Main Idea

People have a lot of choices about how to get their news.

Detail 1 _____**Detail 2** _____

B Which mass media did we use long ago and which do we use now?
Compare and contrast. Check (✓) the correct boxes.

Mass Media	only long ago	only now	both long ago and now
Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
newsreels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
newspapers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
tell friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

C Complete the sentences.

From Newspapers to Smartphones: The Rise of the Mass Media is an _____.

In this type of text, a person shares his or her _____ of a subject.

D Correct the underlined words to make the sentences true.

1 When very early humans made a fire, they told their friends. _____

2 About 150 years after the printing press, people printed the first magazines.

3 People started going to movies about 50 years ago. _____

4 Nowadays, events are often broadcast live on TV, after they are happening.

E Answer the questions.

1 Why is media today called *mass* media?

2 What topics do magazines focus on? Name one.

3 What were newsreels?

4 When did television broadcasting start?

Extra Read the words. Make example sentences.

1 journalist

2 radio station

3 latest
